

## Communications & Marketing Coordinator

Effective: November 1st, 2017



IAWAH seeks a Communications and Marketing Coordinator (CMC) to increase engagement within its constituency and beyond to increase reach and effectiveness in sharing the story. The CMC will work collaboratively and independently to;

- o capture and share compelling stories and media through a variety of channels
- o engage with clients, members, volunteers, staff and donors to keep them engaged and committed
- o design and execute a number of events and campaigns that move people toward action and involvement
- o coordinate regular expressions of web and printed content, e-news and social media channel updates

Working in cooperation with the Executive Director, Admin team and marketing services the successful candidate will be able to execute IAWAH's brand plan, marketing goals, digital strategy and social media plan in order to help IAWAH keep on growing.

We are seeking a Communications and Marketing Coordinator who.....

- o Has a passion to see God's Kingdom grow; and ability to work in a team setting.
- o Is highly self-motivated, organized and has an ability to get the job done.
- o Shows strong attention to detail and follow-through in all tasks. Can multi-task.
- o Has strong communication skills including face to face, digital media, writing, editing.
- o Enjoys making new friends, networking at events and serving clients.
- o Has communication, writing and/or media experience.

The Communications and Marketing Coordinator role includes...

- o Developing, launching and monitoring marketing campaigns
- o Planning and managing special events
- o Recruiting, placing and thanking Volunteers
- o Managing social media channels and creating content
- o Driving advertising and promotional strategies
- o Creating various printed media and e-newsletters for targeted audiences
- o Assisting and thanking donors
- o Managing media collection, storage and media staff/volunteers

The following skills will be considered assets:

- o A background in either media, communications, event management, or writing
- o Computer skills and/or data-base management skills
- o Experience with photography, videography or social media

IAWAH Christian Ministries is a non-denominational, charitable, year-round ministry based on a 225 acre waterfront property near Westport, ON. The focus of the ministry is youth discipleship through providing youth leadership programs, summer camps, family experiences and year-round retreat and conference facilities.

JOB POSTING – IAWAH Christian Ministries

## Communications & Marketing Coordinator

Effective: November 1st, 2017

### IAWAH - Keep on Growing

IAWAH exists to plant seeds of faith, nurture disciples, and cultivate Godly character and leadership.

*“The vision of IAWAH is to develop deeply rooted followers of Jesus who are equipped for God’s harvest – wherever they are planted.”*

Further information (vision, core values and beliefs) available at [www.iawah.com](http://www.iawah.com)

**Interested individuals can apply by providing a cover letter, résumé and three references to:**

IAWAH Christian Ministries  
c/o Jeff Friesen, Executive Director  
director@iawah.com  
304 Iawah Rd  
RR2  
Godfrey, Ontario K0H 1T0  
ph. 613-273-5621 fax 613-273-3487

Applications will be considered until a suitable candidate is hired.