

Job Posting: IAWAH Christian Ministries (Camp IAWAH)



Position: Summer Camp Media Manager
Pay Rate: \$14.50 hourly for 35 hours weekly
Job Start & End Dates: June 23, 2019 - August 31, 2019
Seeking: 1 person

Accommodation: Room and board is available although living on site not a requirement of the job.

Overview

Working in cooperation with the Admin/Registration Team, outside marketing services and the Executive Director - the Summer Camp Media Manager serves to fulfill IAWAH's communications and marketing goals for the summer season. In particular the Summer Media Manager coordinates the photography, videography and daily social media posting.

Expectations

DAILY

1. Oversee the daily photo uploads - and manage the sorting and storage of all photo and video assets (Platforms include: SmugMug, Vimeo, Facebook, and Instagram).
2. Provide overall media quality control and uphold IAWAH's media and privacy policies.
3. Facebook and Instagram content development, scheduling, writing and posting. Ensure content is varied, relevant, attractive and on-target with branding themes.
4. Organize the collection of daily photos and video capture in conjunction with the weekly photographer and other summer staff.
5. Staying in touch with special events staff and through attending staff meetings to keep current with Admin, Camping and YDLP team developments.
6. Manage dynamic daily schedules to maximize quality media capture while IAWAH in full session delivery.

WEEKLY

7. Coordinate the development of weekly slide shows for each session.
8. Manage the collection and printing of the cabin/group photos for each session.
9. Coordinate with the Registrar regarding participants for each session - including making sure each camper has photos taken, and also campers with photo restrictions are being excluded from public displays.
10. Act as a resource and support for the RIVER, PrimeTime and YDLP programs with various media needs as they may arise.
11. Ensure that YDLP photo and media assets are being collected and stored.
12. Coordinate with the Camping Coordinator the schedule of contract or volunteer staff photographers during the summer.
13. Support the social media objectives, overall marketing plan and various campaigns.

We are seeking a candidate who:

Is self-motivated, organized and has the ability to multi-task in a fast paced environment
Shows strong attention to detail - and is able to solve various problems as they arise
Is friendly, approachable and able to work cooperatively with all staff and guests

The following skills will be considered assets:

Experience with media or in communications
Experience with photography, videography and/or social media
Computer skills, photo/video editing experience and/or written communications

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IAWAH Christian Ministries is a charitable, year-round ministry based on a 225 acre waterfront property near Westport, Ontario. The focus of the organization is youth development through providing youth leadership programming, summer camps, family experiences and year-round retreat and conference facilities.

The Vision of IAWAH is to facilitate the growth of deeply rooted followers of Christ in an environment that leverages adventure, experiential learning and Christian community.

IMPORTANT NOTICE TO APPLICANTS: Preference will be given to women studying in STEM fields (science, engineering, technology or mathematics) or those who self-identify as Indigenous. IAWAH gratefully acknowledges that this job is made possible by the Canada Summer Jobs Program.

Application Instructions

Interested applicants may send their résumé and three references to humanresources@iawah.com. Applications accepted by email only; no phone calls please. We thank all applicants for their interest however only applicants offered an interview will be contacted.