



304 Iawah Rd., Godfrey ON K7K 1W2  
613-273-5621  
www.iawah.com

**Job Title:** Media Coordinator & Videographer  
**Supervisor:** Executive Director  
**Hourly Wage Rate:** \$14.75  
**Number of Weeks:** 16 weeks  
**Number of Hours/Week:** 35 hrs.  
**Anticipated Start Date:** May 17, 2021

**Prerequisites:**

Previous experience with photography and videography is an asset, but some training can be provided. Having a high quality personal camera or go pro are considered assets. Experience in working with social media and video editing.

**Tasks and Responsibilities:**

- Develop, create and monitor social content across all IAWAH media channels
- Build and manage social media presence across all social platforms (including Facebook, Instagram, YouTube, Twitter, Vimeo and website).
- Deliver and enhance brand image and increase community awareness
- Explore new social media and communication challenges.
- Develop unique story angles and engagement strategies on an ongoing basis
- Manage brand expression – ensuring the voice of the brand is consistent
- Create a photography file system – with a searchable data-base of IAWAH’s extensive photo assets – for future media projects.
- Create a video file system – with searchable data-base of IAWAH’s video assets.
- Set up a video editing system for the Youth Development program to enable Youth Participants to submit and edit video projects sharing their adventures.
- Create a series of videos to be time released throughout the year to promote YDLP, summer camp, focus camps, and family camps.

In addition to the above expectations, the successful candidate will contribute positively to an environment where we seek to encourage, build up and humbly challenge one another to

continually grow. They will demonstrate discernment and maturity helping to perpetuate safety, efficiency and fun as we strive to create a place for campers as well as staff from many different walks of life to be able to open up and experience freedom in a life with Christ.

All staff members are required to sign IAWAH's Staff Expectations, which will be provided upon receiving a contract.

Please apply online at <https://iawahstaff.campbrainstaff.com/>  
Or contact the Executive Director, Jeff Friesen at [director@iawah.com](mailto:director@iawah.com)